

1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012



**1999**

First Commercial VOD Deployment

Time Warner Cable  
Oceanic Division,  
Oahu HI

**2001**

First Subscription Video-on-Demand (SVOD)

Time Warner Cable,  
Columbia SC

First Network-Based Digital Video Recorder (nDVR) Time-Shifted VOD Event

Time Warner  
Cable Oceanic Division,  
Oahu HI

**2002**

First Headend in the Sky (HITS) VOD Implementation

Mediacom,  
Mobile AL

First to Deploy Long-Format Advertising (LFA)

Cox Communications,  
San Diego CA

First to Exceed 3 million Digital Subscribers

**2004**

First Technology & Engineering Emmy award

**2005**

First VOD Vendor to Successfully Integrate & Launch Time Warner's Start Over Program

Time Warner Cable,  
Columbia SC

**2006**

First Commercial VOD Deployment in China

Shekou CATV

**2007**

Second Emmy Award for Contributions to Start Over Program

**2008**

Launches two largest Start Over deployments in the world

Time Warner,  
Los Angeles CA

Bright House Networks,  
Tampa FL

**2009**

Launches Three - Screen Video Initiative  
Announces Partnership with Rentrak